

# KIAAA Board of Directors Meeting

Sunday, November 10, 2019

6:30 PM

## Four Points by Sheridan, Manhattan, KS

Supper – and Welcome

Penny Lane

Penny thanked everyone for all that they do for kids

Minutes from May BOD Meeting

Matt Westerhaus

No review of minutes due to Matt W absence

Treasurer's Report

Chris Asmussen

Chris reported that a lot of deposits are coming and our balances are doing well

Motion to accept from Shawn Steiner, Second from John Johnson...approved

Endowment

currently vacant

We are currently looking for someone to take this over. Endowment balance remains very similar to what it was when Ken left the position. Greg Maring volunteered to take that over

Executive Director Report

Marc Haught

Section 5 report Marc gave a detailed report on the Section 5 meetings. Those notes have been shared electronically.

National Conference – selection of convention delegate Penny Lane, Ben Sutherlin, Shawn Steiner, Angelo Giacalone

Summer NEDC Conference Marc will be attending this and talked about the need to continue to spread the message to our state ADs about what we are about and the benefits of being in KIAAA

Membership registration Process/annual cycle Marc discussed Family ID and the challenges of different levels of membership and how we can continue to evolve to make the process less complicated.

Conference App: Marc discussed that the SuperFan app was not suitable for our conference and that an app may just be too expensive. Discussion was held on what options might be available to improve the process. We will look at options on the voting process for the Classification Forum. Google Form?

Mentor Program

Ben Sutherlin

Ben discussed that we have 36 new ADs have been matched up with 21 mentors and are still looking to match up some new ADs with mentors, especially at the MS level.

2021-23 KIAAA Spring Conference location

Matt Johnson

Pros:

Very Professional setting

Vendor Fair in the Event Arena

Hospitality space is impressive

Classroom and meeting spaces are upgrade

Very attentive and present staff

High end finishes, furniture, technology

Breakfast included

Kickback toward our conference bill for each room booked in the hotel

Multiple restaurants on site

## 2 golf courses nearby

### Cons:

Perception or concern that a casino is on property

A little pricier than past sites, but that comes with an upgrade in facilities

The unknown

## Spring Conference – committee assignments/reports/Conference App/Timeline

Penny Lane

### Overview

Dates for future conferences need to be looked at in order to avoid Easter weekends. Talks were agreed upon to split classification times up (654A and 321A) to see Vendors while the others are discussing Forum topics.

We need to look at Missouri dates which are already set for the next 3 years, and avoid for Vendor sake.

Golf and LTI courses will be double booked but Penny would rather overbook then hours of time with nothing to do.

### Committee Assignments

#### LTI offerings

Al

Al reported on the success of the LTI courses that were offered on Sunday and thanked the people who taught the classes. Al is hoping to continue a similar slate of classes for the spring conference including 715 class on field maintenance and field safety. Possibility of another 600 level class as well. Marc discussed the grant from NIAAA on delivering 501/502/503 and year's membership.

#### Golf

#### Vendors

This will take place Monday at 1:00PM – 4:00PM

#### Sponsorships

This is everyone's responsibility to find sponsors so we encourage reaching out to those in your buildings.

#### Scholarships

John Johnson discussed the challenges of getting applicants in more timely and fully represented with the proper paperwork. Encouraged everyone to get candidates in by January 15.

#### Hospitality

Matt

#### Stay tuned

#### Awards

Vacant

We need someone to take this on. Cindy Roach agreed to take this on.

#### Classification

Angelo Giacalone

Feb 27 will be the deadline to turn in the classification forum

## Implementation of Strategic Plan

Penny Lane

### Board Goals for the year

The conversation of exploring a "Marketing Director" position and would it be compensated.

We still have not designated League Representatives to communicate KIAAA information  
There is about 8 League's in the state (exclusively 1-2A leagues) that have no KIAAA members  
Need to start getting someone else comfortable with the LTI courses and shadowing AL to start planning for the future  
Kansas is the lowest by percentage rate, of members (200 of 354 High Schools) compared to the other Section 5  
Conversations about how to tie in KSHSAA and KIAAA Membership dues together  
Jason and Todd have helped take over some of the Twitter usage for Marc  
Matt will need to put together another committee to start looking at new Strategic Goals since the current one is ending in 2021

Presentation of KIAAA proposals to KSHSAA Executive Board

Penny Lane

End of April 2020 – Penny

KSHSAA Update

Fran Martin

Fran thanked the BOD for all they do.

Pre-Activity time out is important and asked about how it is going.

NFHS Network agreement for streaming state games.

Change in the transfer rule begins in 20-21

Gallery of Champions scanned and put on the KSHSAA website

Recruitment of officials continues to be a challenge (sportsmanship, pay, availability)

Coordination of KCA/KIAAA Classification Items

Angelo Giacalone

Feb 27 will be the deadline to turn in the classification forum

Updates:

CAA Update

Brent Jones

3 ADs took the test on 11/10/19

Newsletter - conversation

Cindy Roach

Website is utilized more than a need for a newsletter. It appears as though there may not really be a need for it

Future Dates:

NIAAA Conference

December 13-17, 2019

[National Harbor, Fort Washington, MD]

KIAAA Spring

Conference April 4-6, 2020

[Four Points by Sheraton, Manhattan]

Upcoming Board of Directors' Meetings:

Spring April 4, 2020

[Four Points by Sheraton, Manhattan]

April 6, 2020

[Four Points by Sheraton, Manhattan]

May 30, 2020

[Champions Club – Koch Arena, WSU]

Zoom Meetings:

Nov 20, Dec 18, Jan 15, Feb 19, March 25, April 15

Other Items:

Host the workshop in fall of 2020 and 2021 at KSHSAA to save money