



2023 KIAAA SPRING CONFERENCE

March 24	TIME	EVENT	LOCATION
	3:00 PM	LTI COURSE SESSION - 700, 504 and 726	BOARD ROOMS
	7:00 PM	EXECUTIVE BOARD MEETING	STAR BOARD ROOM
	9:00 PM	NETWORKING SOCIAL – Sponsored by PlayVS	MEZZANINE
March 25	TIME	EVENT	LOCATION
	7:30 AM	REGISTRATION OPENS	PRE-FUNCTION AREA
	7:30 AM	BOD MEETING - BREAKFAST PROVIDED	FIRE CLUB
		GOLF SCRAMBLE - LUNCH PROVIDED-	
	9:30 AM	Event Sponsors – rSchool (lunch), BSN (prizes), Royal Publishing (beverages, Daktronics (beverages), Jostens (prizes)	WELLINGTON CC
	10:00 AM	LTI COURSES (701, 506 and 628) - LUNCH PROVIDED	BOARD ROOMS
	4:30 PM	OPENING SESSION - TRAVIS DAUGHERTY "CHAMPIONS 101" Sponsored by SportsYou	STUDIOS ABC
	5:30 PM	HAPPY HOUR SPONSORED BY JOSTENS	PRE-FUNCTION AREA
	6:30 PM	2022 AWARDS BANQUET – Sponsored by Lous Sporting Goods	STUDIOS DEF
	8:30 PM	NEW CONFERENCE ATTENDEE MEETING	STUDIO ABC
	9:00 PM	CAA STUDY SESSION	KANSAS BOARD ROOM
	9:00 PM	NETWORKING SOCIAL Sponsored NFHS/GoFan and Gipper	MEZZANINE
March 26	TIME	EVENT	LOCATION
	7:30 AM	CAA EXAM	KANSAS BOARD ROOM
	7:30 AM	FEMALE AD ROUNDTABLE	FIRE CLUB
	8:00 AM	FCA BREAKFAST- MIKE CHURCH "WIN THE DAY"	STUDIOS DEF
	9:00 AM	CHET KUPLEN "ATHLETE PROMOTION" JUSTIN BRIGGS & TY HAMILTON- M.S ROUNDTABLE	STUDIO ABC
	10:00:00 AM - 2:00PM	VENDOR FAIR	ARENA
	12:00 PM	VENDOR LUNCHEON	ARENA
	2:00 PM	TODD HAGUE & KURT MCFEE- SPORTSMANSHIP SUMMITT PlayVS - IMPLEMENTING A ESPORTS PROGRAM	STUDIOS ABC
	3:00 PM	TONY HOOPS "DEVELOPING CULTURE AS AN AD" Sponsored by HomeTown	STUDIOS DEF
	4:00 PM	JOHN JOHNSON "LEGAL YEAR IN REVIEW" Sponsored by FinalForms	STUDIOS DEF
	5-7PM	DINNER ON YOUR OWN	
	7:00 PM	KSHSAA REPORTS	STUDIOS ABC
	9:00 PM	SOCIAL /CORNHOLE TOURNAMENT-HELLAS/DAKTRONICS	ARENA
March 27	TIME	EVENT	LOCATION
	7:00 AM	BREAKFAST AT THE HOTEL	TBD
	8:30 AM	CLASSIFICATION FORUM/BREAKOUTS/VOTING	STUDIOS DEF
	10:30 AM	CLOSING SESSION - SCOTT GERVIS "DNA OF AN AD"	STUDIOS DEF
	11:30 AM	KIAAA BUSINESS MEETING/ELECTIONS THEN LUNCH	STUDIOS DEF
	1:00 PM	EXECUTIVE BOARD MEETING	STAR BOARD ROOM



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