



"Creating a Championship Community
Athletic Complex and Providing More
Opportunities for
Lewiston to be Successful"

The Franklin Athletic Complex was created in 1994, and was a needed change to the athletic facilities at Lewiston High School. Throughout the years, as the high school has added new athletic programs, the demands on the field have taxed the present field. It's time to invest in a surface that will support continuous play through all seasons.

Additionally, as the number of athletes in Lewiston continues to grow, there is a need to create a second field to ensure all community members may experience the benefits of this complex.

An improvement to our athletic facilities would not be complete without resurfacing the existing track. As a place where the entire community goes to exercise, the present surface has deteriorated throughout the years. The new track will be constructed with a thicker surface which will allow for greater usage by the community as a whole and support our growing track participants. As part of our track improvements, the finishing touches on the expanded cross country trails will be completed.

Presently, our baseball and softball fields lack lights to support night games. With the ability to play at night, parents and spectators will have an increased ability to watch games without daytime conflicts. With one of the largest adult softball programs in the state, the City will finally have a facility that will support more games.

The Franklin Pasture tennis court complex is in need of several improvements. The courts were constructed eighteen years ago. The courts' surface and surrounding drainage system needs to be upgraded and construction of this project will start early fall of 2012. Additional betterments that we envision are shade areas, restrooms, windscreens on all courts, additional spectator seating, and fence and gate repairs. This eight bank court system is the place where many state and local championships have been achieved. The Lewiston Recreation Department's tennis program is one of the strongest programs in the State. It comprises of youth from 4 years old through senior citizens. The adult tennis programs are also as vibrant and strong as the youth programs. Lewiston High School, Adult Education, the general public, as well as the Maine Principals Association, Bates College, U.S.M. Huskies also reserve the courts throughout the season.

This project is one that will put Lewiston on the map and make it a destination to our City to experience championship level facilities and competitions. It will only add to the growing opportunities for Lewiston's children. It will be an investment that has a far-reaching impact to the numerous school and recreation activities, as well as, the Lewiston community.





THE \$5 MILLION PROJECT

The Franklin Pasture Trustees envision making the following changes/improvements to the Franklin Pasture Athletic Complex:

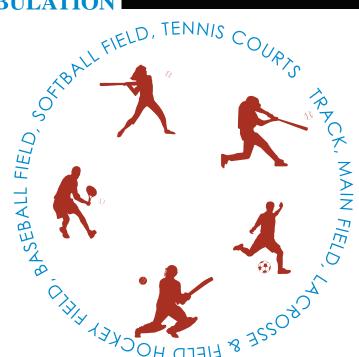
- PAVED PARKING AREAS
- LIGHTING 4 FACILITIES
- 3 PRESS BOX & STORAGE FACILITIES
- 2 NEW IRRIGATION SYSTEMS
- RELOCATING TRACK EVENTS
- 3 NEW SPECTATOR AREAS
- ARTIFICIAL LAX & F. HOCKEY TURF
- RESTROOMS
- EXPANDED VISITOR SEATING
- TENNIS CANOPY & WIND SCREENS

- 4 NEW SCOREBOARDS
- NEW SIDEWALK INSTALLATIONS
- 4 SOUND SYSTEMS
- MARCOTTE PARK IMPROVEMENTS
- "SHOEBOX" IMPROVEMENTS/DRAINAGE
- ARTIFICIAL FOOTBALL & SOCCER SURFACE
- NEW CONCESSION BUILDING
- TRACK RESURFACING
- TENNIS COURTS RESURFACING
- FUTURE MAINTENANCE FUNDING

These improvements will address the current issues that the Franklin Athletic Complex faces. In particular, it will address the demands being placed on the playing surface and the lack of proper drainage that exists which makes playing conditions unsafe on wet days. With municipal and school budgets constraints, it makes no sense to continually reinvest money in substantial field repairs multiple times in a fiscal year.

ESTIMATED BUDGET TABULATION

1	
Softball Field	\$184,000
Marcotte Park	\$38,000
Shoebox Improvements	\$24,100
Baseball Field	\$252,000
Main Complex	\$1,366,000
Tennis Courts	\$98,000
Lacrosse & F. Hockey Complex	\$821,500
Design & Permitting	\$247,688
Contingency	\$417,540
Future Maintenance Endowment	\$1,551,172







CORPORATE UNDERWRITING PROGRAM



DIAMOND LEVEL: COMPLEX NAMING RIGHTS 1 Sponsor Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 15 years
- -First right of refusal to continue naming rights upon expiration
- -Limited payment plan available

\$750,000

PLATINUM LEVEL: NEW LACROSSE & FIELD HOCKEY COMPLEX 1 Sponsor Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 15 years
- -First right of refusal to continue naming rights upon expiration
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\$500,000

-Limited payment plan available

GOLD LEVEL: TRACK NAMING RIGHTS 1 Sponsor Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 10 years
- -First right of refusal to continue naming rights upon expiration
- -Limited payment plan available

\$250,000

EMERALD LEVEL: FIELD AND COURT NAMING RIGHTS (EXCEPT DON ROUX FIELD)

4 Sponsors Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 10 years
- -First right of refusal to continue naming rights upon expiration

\$150,000

-Limited payment plan available

Please select from: softball, baseball and lacrosse & field hockey fields, or tennis courts



CORPORATE UNDERWRITING PROGRAM



SILVER LEVEL: MAIN CONCESSION BUILDING NAME RIGHTS 1 Sponsor Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 10 years
- -First right of refusal to continue naming rights upon expiration
- -Limited payment plan available

\$125,000

TEAM OWNER: PICK YOUR TEAM 7 Sponsors Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 10 years
- -First right of refusal to continue naming rights upon expiration

\$100,000

Choices: football, track, baseball, softball, tennis, field hockey or lacrosse

CONCRETE LEVEL: BUILDING NAME RIGHTS 3 Sponsors Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 10 years
- -First right of refusal to continue naming rights upon expiration

\$50,000

Choices: softball, baseball, and main complex

THE ANNOUNCER LEVEL: SOUND SYSTEM & SCOREBOARD RIGHTS 4 Sponsors Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 5 years
- -First right of refusal to continue naming rights upon expiration

Choices: softball, baseball, lacrosse & field hockey complex, and main complex

\$25,000



CORPORATE UNDERWRITING PROGRAM



THE WATER BOY LEVEL: IRRIGATION SYSTEMS 3 Sponsors Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 5 years
- -First right of refusal to continue naming rights upon expiration

\$15,000

Choices: softball, baseball and main complex

THE SPORTS FANATIC: PICK YOUR GAME 40 Sponsors Available

- -Name dedication and/or corporate logo printed on facility material, programs, and posted on the municipal website during the construction period and for one full year afterwards
- -Recognition at the facility ribbon cutting ceremony
- -Naming rights and/or corporate logo displayed on complex signage for 5 years
- -First right of refusal to continue naming rights upon expiration

\$10,000

Choices: softball (5), baseball (5), lacrosse (5), field hockey (5), track (5), football (10), and/or tennis (5)

THE OFFICIAL: PICK YOUR GAME Unlimited Sponsors

- Personal or corporate name printed on "your game" material, programs, and posted on the municipal website for construction period and one full year afterwards
- Recognition at the facility ribbon cutting ceremony

Choices: softball, baseball, recreational, lacrosse, field hockey, track, football, tennis, and/or general complex \$5,000

THE COACH: PICK YOUR GAME Unlimited Sponsors

- Personal or corporate name printed on "your game" material, programs, and posted on the municipal website for construction period and one full year afterwards
- Recognition at the facility ribbon cutting ceremony

Choices: softball, baseball, recreational, lacrosse, field hockey, track, football, tennis, and/or general complex \$2,500



CORPORATE UNDERWRITING **PROGRAM**



THE BOOSTER: PICK YOUR GAME **Unlimited Sponsors Available**

- -Personal or corporate name posted on the municipal website for construction period and one full year afterwards
- -Recognition at the facility ribbon cutting ceremony

Choices: softball, baseball, recreational, lacrosse, field hockey, track, football, tennis, and/or general complex

\$1,000

THE ALUMNI BUY A BRICK

- Personal or corporate name engraved in a facility monument brick

\$500

BUY A PATCH PROGRAM

- Personal or corporate name printed on our turf, field and pavement section on the municipal website for the construction period and one full year afterwards \$250
- Acknowledgement within all General Sponsor Listings

Choices: turf, field or pavement

THE FAN

- Acknowledgement within all General Sponsor Listings

Under \$250

For More Information Contact: Jason Fuller, Athletic Director & Franklin Pasture Trustee at 795-4190, ext. 2211 or jfuller@lewistonpublicschools.org

> **NOTE: Please Make Checks Payable to: City of Lewiston Franklin Pasture Capital Improvements**

> > **Mail to: City of Lewiston**

Attn: Heather Hunter Finance Director, 27 Pine Street, Lewiston, Maine 04240

Special Note: All sponsors, logos, and recognition must comply with the Lewiston School Department's Policy EFDA and KHB.



Donor Name/Company Name:

DONATION FORM - PLEASE PRINT INFORMATION

Mailing Address:		
City, State and Zip Code:		
Phone Number:	E-mail Address:	
Please check the appropriate Donor Level and Project Area:		
Diamond - Complex Naming Rights - \$750,000		
Platinum - Lacrosse & Field Hockey Complex Naming Rights - \$500,000 [Name to be Engraved]		
Gold - Track Naming Rights - \$250,000		
Emerald - Field & Court Naming Rights - \$150,000: Softball Baseball Lacrosse & Field Hockey Tennis Courts		
Silver - Main Concession Building Naming Rights - \$125,000		
Team Owner - Pick Your Team - \$100,000: Football Track Baseball Softball Tennis Lacrosse Field Hockey		
Concrete Level - Building Name Rights - \$50,000: Softball Baseball Main Complex		
The Announcer - Sound System & Scoreboard Rights - \$25,000: Softball Baseball Main Complex Lacrosse & Field Hockey Complex		
The Water Boy - Irrigation Systems - \$15,000: Softball Baseball Main Complex		
The Sports Fanatic - Pick Your Game - \$10,000:	SPORT OF CHOICE:	
The Official - Pick Your Game - \$5,000:	Football Field Hockey	
The Coach - Pick Your Game - \$2,500:	Baseball Softball	
The Booster - Pick Your Game - \$1,000:	Tennis Lacrosse ———	
The Alumni Buy a Brick - \$500 Name to be Engraved:	Track	
Buy a Patch Program - \$250: Turf Field Pavement		
The Fan - amount less than \$250		
Amount Enclosed:	Check Number:	

Donations can be mailed to City of Lewiston, Attn: Heather Hunter, 27 Pine Street, Lewiston, Maine 04240 Special Note: All sponsors and recognition must comply with the Lewiston School Dept.'s Policy EFDA and KHB.



JASON FULLER, LHS Athletic Director 795-4190 EXT. 2211

jfuller@lewistonpublicschools.org

MAIL DONATIONS TO:

CITY OF LEWISTON:

ATTN: HEATHER HUNTER

27 PINE STREET

LEWISTON, MAINE 04240



visit www.lewistonmaine.gov

"I can assure you that with the proposed changes Lewiston High School would quickly become a championship site that would impact students/athletes from across the entire state. With these changes in place, the new Franklin Athletic Complex will provide an economic opportunity for the entire Lewiston-Auburn community."

-Mike Burnham, Assistant Executive Director of the MPA



"The upgrade of the Franklin Pasture Athletic Complex will certainly enhance the recreation and athletic experiences for the community at large. It will provide optimum recreation and athletic quality and quantity use for the participants, spectators and visitors. The Recreation Department is very excited to be part of this process and we look forward to the new project design and implementation."

~Maggie Chisholm, Lewiston Recreation Director







TRUSTEES

Jason Fuller, Kurt Ellis, Jaime Bolduc, Maggie Chisholm, Tom Fournier, Fern Masse, and Gerald Berube

FUNDRAISING COMMITTEE

Paul Dionne, Dave Rivet, Bob Stone, Dale Forrest, Anita Murphy, Terry Ricker, Bill Hird, B.J. Wade, Paul Castonguay, Maria Higgins, Lois Marden, Mike Giroux, Tracy Turner, Ron Chicoine, Jamie Belleau, Charlie Palin, Paul Amnott, Bill Bodwell, Mark Anthoine and Mike Parkin

MAYOR & CITY COUNCIL

Robert Macdonald, John Butler, Donald D'Auteuil, Nathan Libby, Doreen Christ, Craig Saddlemire, Mark Cayer, and Richard Desjardins

SCHOOL COMMITTEE MEMBERS

Thomas Shannon, Linda Scott, Paul St. Pierre, E. Paul Dumont, James Handy, Sonia Taylor, Elizabeth Dube, Robert Connors, and Donald D'Auteuil



THE \$5 MILLION PROJECT













CREATING A CHAMPION COMMUNITY
ATHLETIC COMPLEX & PROVIDING
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