



**RISE UP**

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**DODGE HIGH**

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# YOU NEED A THEME!

**Character Development for Coaches & Students**

**Jay Gifford**  
**District Athletic Director**  
**Dodge City Public Schools**  
**[gifford.jay@usd443.org](mailto:gifford.jay@usd443.org)**



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# YOU NEED A THEME!

Education Based Activities Should **Educate**

Start with **Why?**

Don't Forget **Who?**

Now **What?**

This is the **How!**

We all know **When!**



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# The 16<sup>th</sup> Second...



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YOU MUST POSSESS CHARACTER in order  
to TEACH CHARACTER!



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# 3 Decisions We Must Make to Lead Ourselves Well:

1. I will not lie to myself, even when the truth makes me feel bad about myself.  
Exceptional self-leadership requires brutal honesty with oneself.
2. I will prioritize what I value most over what I want now.  
Exceptional self-leaders lead themselves toward what they value most, not what they want now.
3. **I will not attempt to lead myself by myself.**  
Exceptional leaders do life with people who are moving toward similar values.



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## The Process

Buy-In (Coaches)

T-Shirts (Students & Staff)

Social Media (VIDEOS)

Book/Speaker (HC Council)

Practice Schedules

Evaluations



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# COMPETITORS: make their beds



**BE THE  
CREED**

dodge city high school





# Kate Leavell

Speaker | Trainer | Coach | Consultant | Author  
VP of Leadership Development  
[Jon Gordon Companies]



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## Don't Do This:

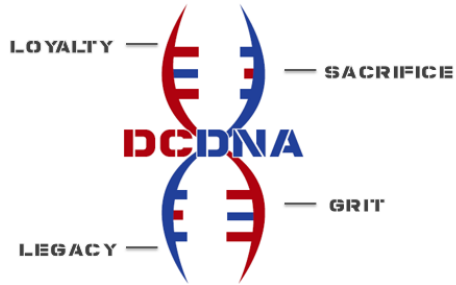
Too Many Traits  
Double Meanings  
Sport Specific  
Quit on Spring  
Recycle



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# BATL

**FIGHT  
ON**

**RELENTLESS**



**authentic**  
SINCE 1873





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