



Maize High School



Partnership Packages

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SPORTS MARKETING



Maize Demographics

GYM CAPACITY - 2,400 SEATS	
VOLLEYBALL	
Varsity/JV	3 - 5 contests per year
C-Team/JV	2 - 3 contests per year
Jr. High	3 regular season contests per year
Ten Team Invite each year (2 days)	
Various Sub District and Conference Tournaments possible each year	
WRESTLING	
Varsity/JV Wrestling	1 - 2 duals per year
Twelve Team Varsity/JV Tournament each year	
Jr. High	1 - 2 duals per year
Various District Tournaments possible each year	
BASKETBALL	
Varsity/JV Boys and Girls Basketball	8 - 10 games per year
C Team/JV	8 - 10 games per year
MAWB Tournament - 4 days -10,000 people	
Jr. High Boys and Girls	3 games each per year
NON-ATHLETIC	
Parent/Community Banquet Meetings	3-5 dates per year 1,000 - 2,000 people
Music Performances	2 HS, 2 Jr. High, 6 Elementary
One Day Music Contest: 2,000 - 3,000 people	
Elementary Practice	

A Letter from Athletic Director - Marc Haught

To Whom It May Concern:

The Maize High School Booster Club representing the Maize High School has taken on a major capital improvement project of replacing the scoreboards in the Maize High School. The scoreboards that they are replacing are over thirty years old and the school cannot get the parts to repair them as the technology in them is out dated.

This organization has the go ahead from the school and has been/is an integral part of our activities program for over two decades. They are taking on this project, in part due to budgetary restraints and the school would have a hard time funding it. The other reason is this project benefits not only the school, but our community and all students involved in the use of the gym.

Thank you for your consideration in helping with this project.

Marc Haught
AD Maize High School



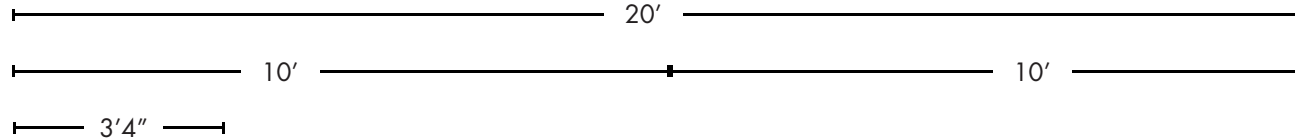
Basketball Scoreboard Display

Anchor Partner Panel

One (1) Non backlit partner panel
2'h x 3'4"w

Digital Content

- One (1) PRE and IN-GAME advertising exposure with corresponding PA announcement per regular season home varsity athletic event (two sentence max)
- Rotating PRE-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.
- Rotating IN-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.
- Rotating POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.
- One (1) IN-GAME message feature/entitlement per regular home varsity basketball game to be determined between MHS and Advertiser.
 - Official Starting Line Up
 - Half Time Stats
 - Next Week's Game
 - Opening Tip Off
 - Timeout
 - Upcoming School Events
 - Other



MAIZE EAGLES

Jaclyn Thompson
#4
GUARD
5'5"

88:38

HOME	PERIOD	GUEST
114	4	88
FOULS	T.O.L.	PLAYER FOUL
18	2	35 4
SCORE	MATCH	SCORE

ANCHOR PARTNER ANCHOR PARTNER ANCHOR PARTNER ANCHOR PARTNER ANCHOR PARTNER ANCHOR PARTNER



Maize High School Anchor Partnership



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Multi-Media Inventory

Game Sponsorship

One (1) Official Men's or Women's Game Day Sponsorship per year. Game is to be determined between the school and advertiser before the season. Includes:

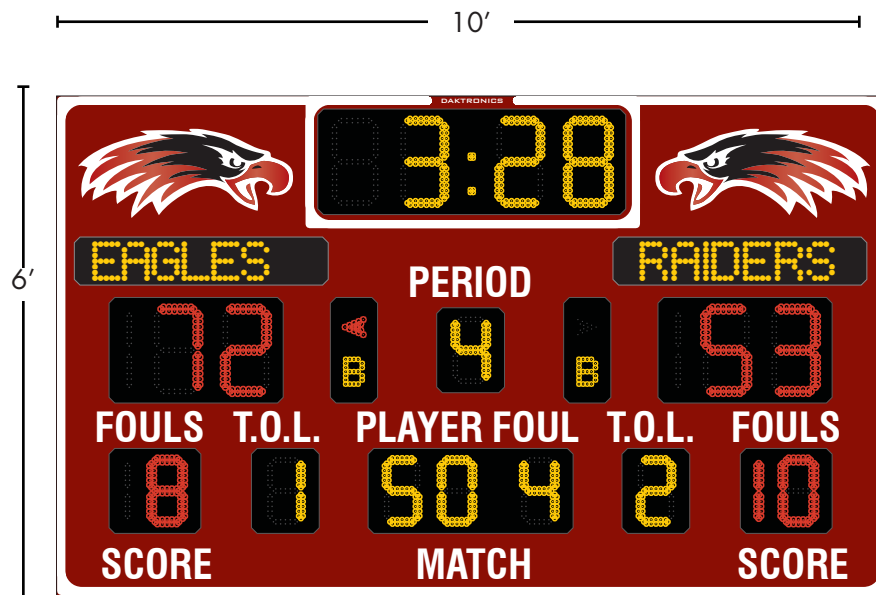
- Pregame and Halftime PA mention as the game's official Game Sponsor.
- Opportunity for promotional giveaways and contesting.
- On court recognition at halftime of designated home game.

Multi-Media

- One (1) name mention in Maize HS activities program. Page to include other Partners.

Investment

Anchor Partner Investment
\$2k per year for a commitment of 6 years





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Basketball Auxiliary Scoreboard Display

Digital Content

- Rotating PRE-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.
- Rotating IN-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.
- Rotating POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.

Multi-Media

One (1) Official Men's or Women's Game Day Sponsorship per year. Game is to be determined between the school and advertiser before the season.

Includes:

- Pregame and Halftime PA mention as the game's official Game Sponsor.
- Opportunity for promotional giveaways and contesting.
- On court recognition at halftime of designated home game.

Investment

Founding Partner Investment
\$1k per year for a commitment of 6 years

Contact Information

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